

DIGITAL HUB

Enterprise: City Centre Insertion in association with McCullough Mulvin Architects



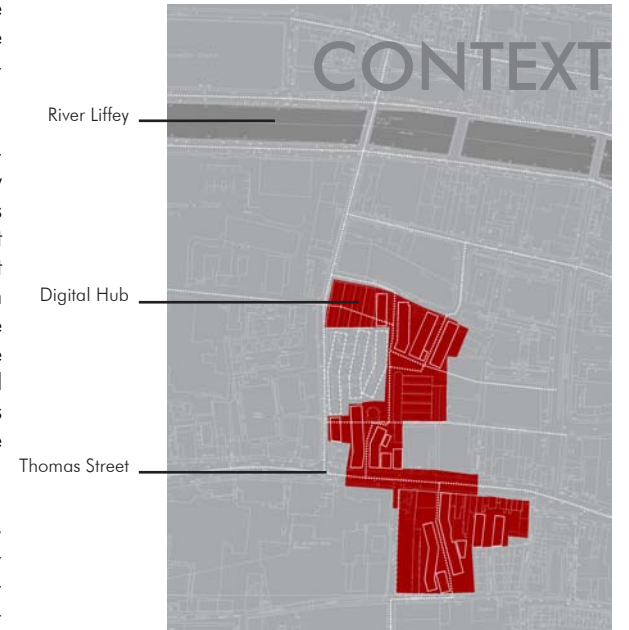
aerial view of digital hub at night

The scheme presented is ambitious - a really new vision - the creation of a city quarter appropriate for the 21st century in tune with Dublin and the world - exploring the means to make an appropriate urban life for the next generation.

The scheme provides a unique design for Dublin's Digital Quarter on both sides of Thomas Street, developing a network of new streets and memorable public spaces on the implicit plan of its existing architectural and industrial heritage. While this bright network of people living and working within an environment that sustains innovation and the enjoyment of life will have its own strong identity in the city at a macro and micro level, it will also be tied into the surrounding city fabric. Its urban spaces will shape and generate a new flow of people through the site and beyond into the wider city; it will transform the liberties area and act as an engine for further enrichment of the local environment and the people living in it.

The project proposes the construction of digital media offices, apartments, commercial and educational space within the Quarter in a wide variety of striking architectural forms which are innovative in design and technology yet stand in contextual relationship with the strong character of existing buildings.

The plan offers an approach to the mix of uses which will ensure vibrancy and the necessary exchange of ideas and activities across the site and beyond. New buildings are linear in form, establishing sun-filled modern streets and spaces between them - the intention is to describe a free-flowing thread of development like a natural process, a concept reminiscent of strands of digital cable sliding and folding to make spaces and synergies between them. The plan of spaces and streets contains a strong memory of the traditional lanes on old plots leading back from Thomas Street.



thomas street elevation looking south